

EEO PUBLIC FILE
January 1, 2008 – January 1, 2009

This unit is part of the Yadkin Valley Broadcasting Corporation is committed to providing equal employment opportunities to all individuals without regard to race, color, religion, gender, national origin, age or disability. Our intent is to provide a work environment that is free of discrimination, harassment or intimidation. Discrimination, harassment or intimidation of an employee or an applicant is considered improper conduct. Under no circumstances will Yadkin Valley Broadcasting Corporation condone or tolerate any form of discrimination, harassment or intimidation of anyone in the Yadkin Valley Corporation.

This EEO Public File is filed in station WIFM public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's – FCC rules.

During the period January 1, 2008 – January 1, 2009, the station filled the following vacancies:

ACCOUNT EXECUTIVES:	2
PT SPORTS REPORTER	1
INTERSHIP	1

The station interviewed a total of 31 people for all full-time and part-time vacancies during the period covered in this report. The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Did Source Request Info?</u>	<u>Total Number Interviewees</u>
Mt Airy News	Yes	2
The Tribune	Yes	3
Surry Community College	Yes	2
Wilkes Community College	Yes	0
Surry County ESC	Yes	0
Wilkes County ESC	Yes	0
Yadkin County ESC	Yes	0
Alleghany County ESC	Yes	0
www.wifmradio.com	Yes	2
word of mouth	Yes	5
100.9 WIFM	Yes	7
Internal Job Postings	Yes	1
Job Fairs	Yes	3
Exterior Signs	Yes	3
Local Area High Schools	Yes	3

Exhibit A contains the following information for each full time vacancy:

The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;

The recruitment source that referred the hiree for each full-time vacancy;

The total number of persons interviewed for each full time vacancy; and

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the period covered by this report.

EXHIBIT A
EEO INFORMATION FOR FULL-TIME VACANCIES
for
WIFM Elkin, NC

Job Title of Vacancy: Full Time Account Executive

Internal Code: WIFM MS 2008

Date of Vacancy: January 1, 2007

Date Vacancy Filled: January 21, 2008

Recruitment Source that Referred the Hiree: Word of Mouth

Total Number of Persons Interviewed for the Vacancy: 12

Job Title of Vacancy: Internship

Internal Code: WIFM KH 2007

Date of Vacancy: -----

Date Vacancy Filled: July 22, 2007

Recruitment Source that Referred the Hiree: Word of Mouth

Total Number of Persons Interviewed for the Vacancy: 1

Job Title of Vacancy: Part Time Sports Reporter

Internal Code: WIFM DA 2007

Date of Vacancy: August 1, 2007

Date Vacancy Filled: August 13, 2007

Recruitment Source that Referred the Hiree: Local Area High Schools

Total Number of Persons Interviewed for the Vacancy: 4

Job Title of Vacancy: Full Time Account Executive

Internal Code: WIFM PR 2008

Date of Vacancy: January 1, 2007

Date Vacancy Filled: October 13, 2008

Recruitment Source that Referred the Hiree: Word of Mouth

Total Number of Persons Interviewed for the Vacancy: 14