

EEO PUBLIC FILE
January 1, 2009 – January 1, 2010

This unit is part of the Yadkin Valley Broadcasting Corporation is committed to providing equal employment opportunities to all individuals without regard to race, color, religion, gender, national origin, age or disability. Our intent is to provide a work environment that is free of discrimination, harassment or intimidation. Discrimination, harassment or intimidation of an employee or an applicant is considered improper conduct. Under no circumstances will Yadkin Valley Broadcasting Corporation condone or tolerate any form of discrimination, harassment or intimidation of anyone in the Yadkin Valley Corporation.

This EEO Public File is filed in station WIFM public inspection file pursuant to Section 73.2080 of the Federal Communication Commission's – FCC rules.

During the period January 1, 2009 – January 1, 2010, the station filled the following vacancies:

COMMUNITY COORDINATOR:	1
PT SPORTS PRODUCER:	1
PT ON-AIR PERSONALITY:	1

The station interviewed a total of 35 people for all full-time and part-time vacancies during the period covered in this report. The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

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<u>Recruitment Source</u>	<u>Did Source Request Info?</u>	<u>Total Number Interviewees</u>
Mt Airy News	Yes	0
The Tribune	Yes	0
Surry Community College	Yes	4
Wilkes Community College	Yes	0
Surry County ESC	Yes	0
Wilkes County ESC	Yes	0
Yadkin County ESC	Yes	0
Alleghany County ESC	Yes	0
www.wifmradio.com	Yes	4
word of mouth	Yes	8
100.9 WIFM	Yes	10
Internal Job Postings	Yes	2
Job Fairs	Yes	3
Exterior Signs	Yes	4
Local Area High Schools	Yes	0

Exhibit A contains the following information for each full time vacancy:

The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;

The recruitment source that referred the hiree for each full-time vacancy;

The total number of persons interviewed for each full time vacancy; and

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the period covered by this report.

EXHIBIT A
EEO INFORMATION FOR FULL-TIME VACANCIES
for
WIFM Elkin, NC

Job Title of Vacancy: Full Time Community Coordinator

Internal Code: WIFM MF 2009

Date of Vacancy: January 1, 2009

Date Vacancy Filled: August 3, 2009

Recruitment Source that Referred the Hiree: Word of Mouth

Total Number of Persons Interviewed for the Vacancy: 15

Job Title of Vacancy: Part Time Sports Producer

Internal Code: WIFM CH 2009

Date of Vacancy: January 1, 2009

Date Vacancy Filled: August 29, 2009

Recruitment Source that Referred the Hiree: Surry Community College

Total Number of Persons Interviewed for the Vacancy: 15

Job Title of Vacancy: Part Time On-Air Personality

Internal Code: WIFM RF 2009

Date of Vacancy: January 1, 2009

Date Vacancy Filled: September 11, 2009

Recruitment Source that Referred the Hiree: Word of Mouth

Total Number of Persons Interviewed for the Vacancy: 5